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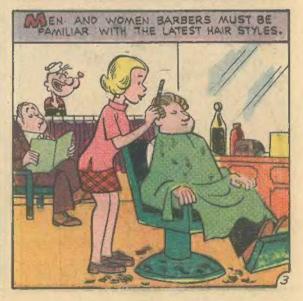


BY THE 18TH CENTURY, BARBERS IN FRANCE AND ENGLAND NO LONGER PRACTICED DENTISTRY OR SURGERY, THEY SHAVED CLIENTS, TRIMMED BEARDS AND CUT HAIR.





BARBERS TODAY ARE TRAINED TO GIVE HAIR AND SCALP TREATMENT, SHAVES, FACIAL MASSAGES AND SHAMPOOS, MORE AND MORE MEN WANT HAIR STYLING AND HAIR COLORING.









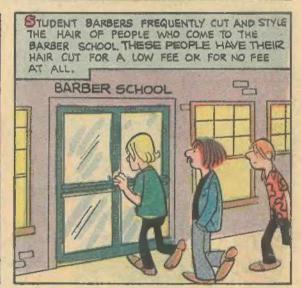




IN MOST STATES BARBERS MUST BE 16 YEARS OLD. 18 IS THE MINIMUM AGE IN OTHER STATES. A CANDIDATE MUST ATTEND A STATE-APPROVED BARBER SCHOOL. HE MUST ALSO MEET CERTAIN HEALTH REQUIREMENTS. REQUIREMENTS DIFFER FROM STATE TO STATE.













PARBER TRAINING IS OFFERED IN MANY PUBLIC AND PRIVATE SCHOOLS. COURSES USUALLY LAST FROM 6 TO 11 MONTHS AND INCLUDE FROM 1,000 TO 2,000 HOURS OF









BARBERS NEED TO BE COURTEOUS, PATIENT
AND HAVE GOOD DISPOSITIONS, THEY SHOULD
ALSO BE HEALTHY. THEY WORK ON THEIR
FREET ALL DAY AND USE THEIR HANDS
AT SHOULDER LEVEL



GOSMETOLOGISTS PROVIDE A VARIETY OF BEAUTY SERVICES BUT MOST OF THEIR WORK IS RELATED TO HAIR CARE, COSMETOLOGISTS ARE. ALSO KNOWN AS BEAUTY OPERATORS, HAIRDRESSERS OR BEAUTICIANS.







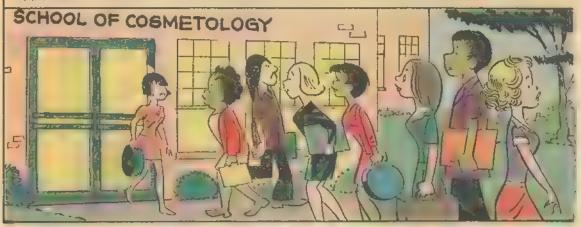




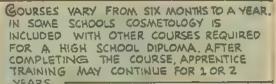




IN MOST STATES SUCCESSFUL COMPLETION OF A STATE-APPROVED COSMETOLOGY COURSE IS RECOGNIZED AS ENOUGH TRAINING FOR THESE EXAMINATIONS. IN OTHERS, A PERIOD OF APPRENTICESHIP MAY BE SUBSTITUTED.











MANY BEAUTY OPERATORS ARE PAID A
PERCENTAGE OF WHAT THEY EARN OTHERS
RECEIVE A STRAIGHT SALARY, DATISFIED
CUSTOMERS OFTEN TIP WELL,
MOST COSMETOLOGISTS WORK AT LEAST
40 HOURS A, WEEK, AND THEY ENJOY
THEIR WORK.



ANICURISTS SPECIALIZE IN THE CARE OF HANDS, THEY ARE USUALLY EMPLOYED IN LARGER SEAUTY SALONS AND BARBER SHOPS IN URBAN AREAS.



BOME - PROFESSIONAL AND BUSINESSMEN WANT MANICURE'S WHEN THEY VIS.T A BARBER SHOP.



SOME STATES ISSUE SPECIAL
MANICURISTS' LICENSES LESS
TRAINING IS REQUIRED FOR THIS
JOB THAN FOR A COSMETOLOGIST'S LICENSE.



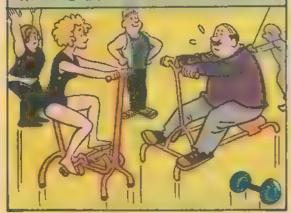
MANICURISTS USUALLY HAVE
PLEASANT WORKING CONDITIONS, BUT
THE NUMBER OF JOBS IN THIS FIELD
DEPENDS UPON THE NEEDS IN THE
AREA AND THE DESIRES OF THE
PEOPLE.







SINSTRUCTORS PRESCRISE DIFFERENT EXERCISES FOR YOUNG PEOPLE, OLD PEOPLE, THOSE WHO ARE OVER-WEIGHT OR THOSE WHO MERELY WISH TO STAY FIT.



EXERCISE AND MASSAGE ARE AVAILABLE IN HEALTH SALONS.



WERY HOT ROOMS CALLED SAJNAS ARE AVAILABLE, OTHER HEATED ROOMS HAVE STEAM INSTEAD OF DRY HEAT.... WORKERS CONTROL CONDITIONS IN THESE ROOMS VERY CAREFULLY.





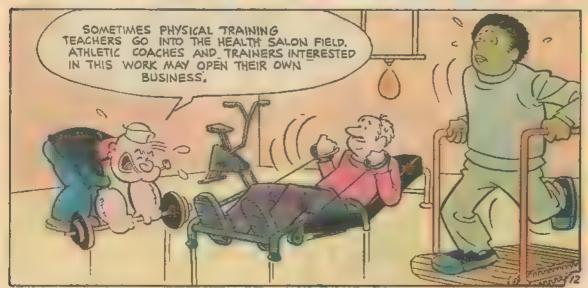




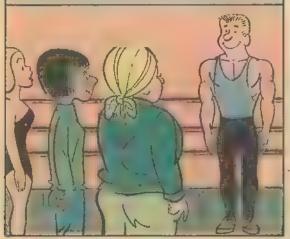
OUR PROGRAM OF DIET AND EXERCISE
IS DESIGNED TO HELP ALL OUR CLIENTS.
FOR THOSE WHO ARE OVERWEIGHT DIET
AND EXERCISE WILL HELP THEM TO REDUCE.
FOR THOSE WHO ARE UNDERWEIGHT OR
NOT IN GOOD PHYSICAL CONDITION,
DIET AND EXERCISE WILL HELP THEM
TO GAIN WEIGHT AND MUSCLE TONE.







THE WORK S INTEREST NG AND MOST HEALTH SALON OPERATORS FIND IT ENJOYABLE AND REWARDING.



MEN WHO GIVE MASSAGES

ARE CALLED MASSEURS, WOMEN NHO

DO THIS WORK ARE CALLED MASSEUSES,

THEY GIVE MASSAGES AND RECOMMEND

REMEDIAL EXERCISES FOR CUSTOMERS,



SOME WORKERS IN THE HEALTH SALON FIELD ARE SPECIALISTS IN SUBJECTS SUCH AS KARATE. THIS WOMAN IS A KARATE EXPERT IN-STRUCTING A CLASS IN THIS SPORT.









STEAM ROOM ATTENDANTS QUALIFY THROUGH ON-THE-JOB TRAINING, THEY SUPERVISE THE PEOPLE WHO USE THE SAUNAS OR STEAM ROOMS.

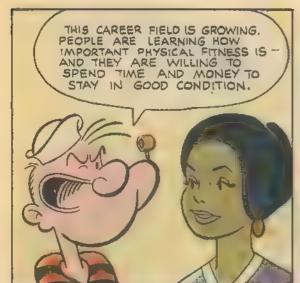


THIS LADY IS A WEIGHT REDUCTION COUNSELOR. SHE FINISHED 4 YEARS OF COLLEGE, SPECIALIZING IN FOODS AND NUTRITION, THEN BECAME A QUALIFIED DIETITIAN. SHE SPECIALIZED IN HELPING OVERWEIGHT PEOPLE AND THEN BECAME A WEIGHT REDUCTION COUNSELOR.

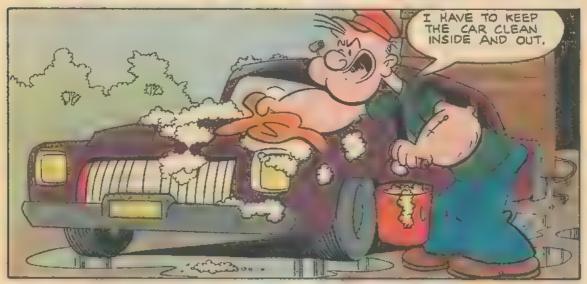






















BESIDES DRIVING THE CAR.















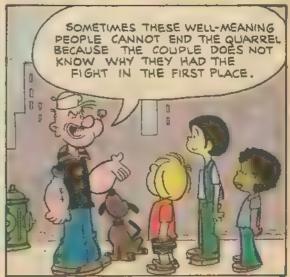
MHEN THE ARGUMENTS GET TOO BITTER,
A HUSBAND AND WIFE MAY NOT BE
ABLE TO MAKE UP WITH EACH OTHER.
A MARRIAGE MAY BE PERMANENTLY
DAMAGED BY A FAMILY QUARREL.



When such arguments occur, an older member of the family may be able to heal the rift.





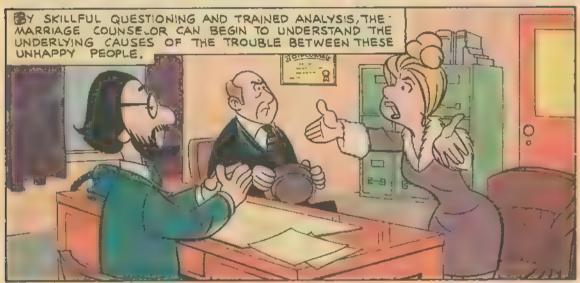




JOHN J. JONES HAS A DOCTORATE IN PSYCHOLOGY. HE SPECIALIZES IN COUNSELING MARRIED PEOPLE WHO ARE HAVING PERSONAL DIFFICULTIES.











THE PSYCHOLOGIST LISTENS TO BOTH SIDES AND THEN EXPLAINS WHY THEY REACT TO EACH OTHER AS THEY DO. ONCE THE TWO PEOPLE UNDERSTAND THE REASONS FOR THE CONFLICT, THEY ARE BETTER ABLE TO GET ALONG WITH EACH OTHER.



PHERE ARE MORE THAN 32,000 MEN AND WOMEN WORKING IN THE FIELD OF PSYCHOLOGY. MANY OF THEM ARE EMPLOYED IN COLLEGES AND UNIVERSI-TIES AND A GREAT MANY WORK FOR GOVERNMENT AGENCIES.



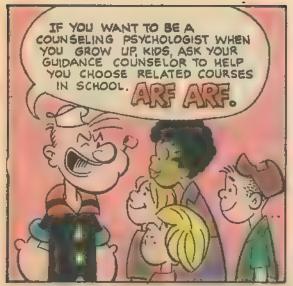
ONLY SOME OF THESE PSYCHOLOGISTS-WORK AS MARRIAGE
COUNSELORS. THE REST TEACH IN
COLLEGES AND UNIVERSITIES, COUNSEL
INDIVIDUALS, CONDUCT TRAINING
PROGRAMS, PERFORM RESEARCH
AND SERVE IN ADMINISTRATIVE
POSITIONS.

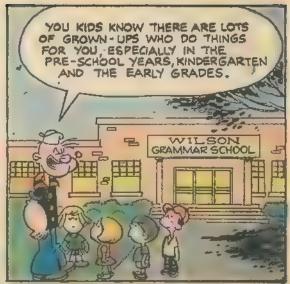
PSYCHOLOGIST MUST COMPLETE A
4-YEAR COLLEGE COURSE. THEN A FULL
YEAR OF STUDY IS NEEDED TO EARN A
MASTER'S DEGREE IN PSYCHOLOGY.



AN ADDITIONAL 3 TO 5 YEARS OF GRAD-UATE WORK IS NEEDED TO EARN A PM. D IN PSYCHOLOGY. THIS DEGREE IS NEEDED FOR MOST JOBS IN THIS FIELD.







GHILD CARE ATTENDANTS IN NURSERY SCHOOLS SUPERVISE CHILDREN AT PLAY, ORGANIZE GROUP SAMES, TEACH THEM HOW TO HAVE FUN TOGETHER AND SHARE IN GROUP ACTIVITIES.









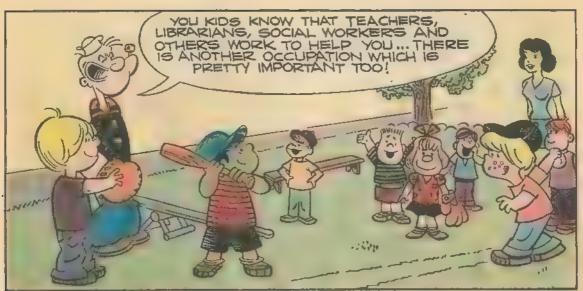
MATRONS IN MOVIE THEATERS ARE EXPECTED TO MAINTAIN ORDER AMONG KIDS IN THE CHILDRENS SECTION. THEY TRY TO KEEP THEM QUIET SO THAT ADULTS CAN ENJOY THE CARTOONS TOO.



SOME CHILD CARE ATTENDANTS WORK OUTDOORS IN PLAYGROUNDS, THEY SUPERVISE GROUP ACTIVITIES AND BREAK UP MINOR"WARS."



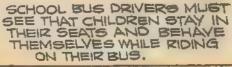














BEFORE A SCHOOL BUS DRIVER
TAKES HIS BUS OUT IN THE
MORNING, HE INSPECTS FUEL,
WATER, OIL AND TIRES CAREFULLY.
WHEN HE STARTS THE BUS HE
CHECKS THE BRAKES TOO.



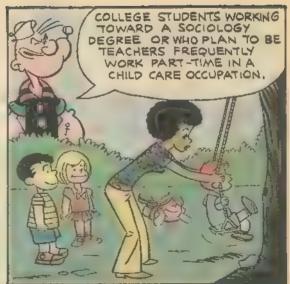
SCHOOL BUSSES MAKE IT POSSIBLE FOR CHILDREN TO ATTEND SCHOOL WHO OTHERWISE WOULD HAVE NO TRANSPORTATION.



THERE ARE VERY STRICT LAWS PROTECTING SHOOL BUSSES, ESPECIALLY WHEN THEY ARE PICKING UP OR DISCHARGING CHILDREN...IN THE CITY THERE IS USUALLY A POLICEMAN OR A UNIFORMED CROSSING GUARD IN ATTENDANCE AT MOST BUSY CORNERS.







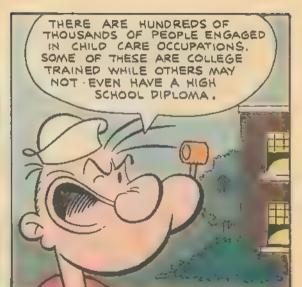


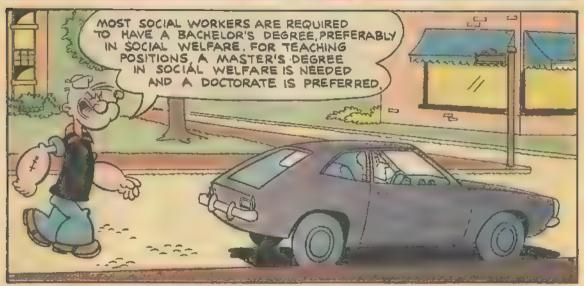




THE SOCIAL WORKER IS DISCUSSING THEIR CHILDREN'S PROBLEMS. THEY MAY POINT OUT CONDITIONS AT HOME WHICH ARE CREATING PRESSURES AND RECOMMEND CERTAIN CHANGES.











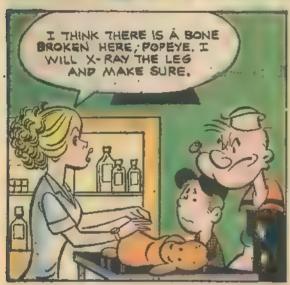










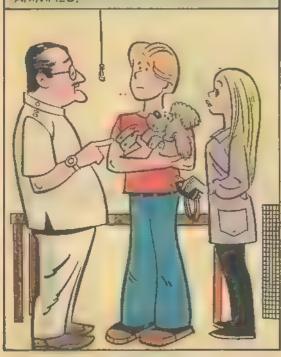








MANY VETERINARIANS OWN AND
OPERATE THEIR OWN ANIMAL CARE
CENTERS, THEY HAVE KENNELS FOR
BOARDING HEALTHY PETS, THEY ALSO
HAVE FACILITIES FOR S,CK OR INJURED
ANIMALS,



THESE KENNELS USUALLY HAVE FACILITIES FOR BATHING AND GROOMING ANIMALS.



SPECIAL SKILL IS REQUIRED TO SHEAR SOME BREEDS OF DOGS SUCH AS POODLES AND SPANIELS.



TETERINARIANS NEED PHYSICAL COURAGE, SOME ANIMALS ARE FIERCE AND MAY CLAW OR BITE AS THE VET ATTEMPTS TO EXAMINE OR TREAT



VETERINARIANS PERFORM OPERATIONS ON DISEASED OR INJURED ANIMALS.



VETERINARIANS MUST EARN A DOCTORATE
IN VETER.NARY MEDICINE. THEY
TAKE FROM 2 TO 4 YEARS OF PREVETERINARY COLLEGE WORK AND THEN
STUDY FOR 4 YEARS IN A COLLEGE OF
VETERINARY MEDICINE. AFTER GRADUATION, THEY MUST PASS A STATE
BOARD EXAMINATION BEFORE BEING
LICENSED.





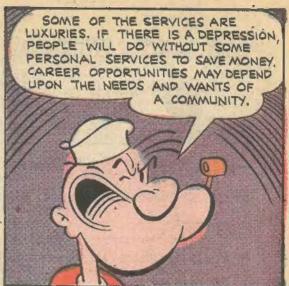
THERE ARE PET GROOMING SHOPS IN EVERY LARGE CITY DOGS ARE BATHED, GROOMED AND GET FANCY HAIR-DOS. PEOPLE WHO ENJOY ANIMALS FIND THIS CAREER VERY REWARDING.



SOME COLLEGE STUDENTS HAVE PAID THEIR TUITION AND OTHER EXPENSES BY RUNNING A DOG-WALKING BUSINESS FOR PEOPLE WHO OWN DOGS AND DON'T HAVE TIME TO TAKE THEM FOR A WALK.













1.4	IST FIVE JOBS IN PERSONAL SERVICE CAREERS YOU MIGHT ENJOY, NEXT TO EACH JOB LIST THE TRAINING YOU WOULD NEED, YOU CAN FIND THE ANSWERS IN THIS BOOK. TRAINING
	DID YOU FIND ANY JOBS YOU CHECK ONE - YES NO
3. (IST SIX PERSONAL SERVICE JOBS YOU DID NOT KNOW ABOUT BEFORE YOU READ THIS BOOK.
	PERSONAL SERVICE CAREERS ARE POSSIBLE WITH TRAINING WHICH MIGHT INCLUDE: CHECK ONE YES NO SCHOOLS AFTER HIGH SCHOOL HIGH SCHOOL DIPLOMA JUNIOR COLLEGE DEGREE VOCATIONAL SCHOOL DIPLOMA A YEAR COLLEGE DEGREE APPRENTICESHIP TRAINING GRADUATE DEGREE COSMETOLOGY SCHOOLS VETERINARY TRAINING
	PERSONAL SERVICE JOBS MAY BE FOUND IN: CHECK ONE > YES NO HOTELS DEPARTMENT STORES NURSERY & EARLY GRADES PET SHOPS PET GROOMING SHOPS JRBAN AREAS COLLEGES & UNIVERSITIES PARTMENT STORES JRBAN AREAS COLLEGES & UNIVERSITIES PET GROOMING SHOPS BARBER SCHOOL PRIVATE BUSINESSES VETERINARY HOSPITALS COSMETOLOGY SCHOOL BUSINESS & INDUSTRY VETERINARY SCHOOLS HEALTH SALONS GOVERNMENT AGENCIES VOUNTARY AGENCIES
6. 1	PERSONAL SERVICE CAREERS INVOLVE WORKING WITH PEOPLE
	PEORLE WHO WORK IN PERSONAL SERVICE CAREERS MUST: CHECK ONE YES NO SE IN GOOD HEALTH PLEASE AND HELP THE CUSTOMER MUST KNOW THEIR JOB WELL LIKE: WORKING WITH PEOPLE HAVE A GOOD DISPOSITION BE PATIENT CARE ABOUT THE HAPPINESS OF PEOPLE YES NO SOMETIMES
8.	ARE PERSONAL SERVICE CAREERS POSSIBLE FOR MEN AND WOMEN ?
9. /	ARE THE WORKING HOURS FOR PERSONAL SERVICE CAREERS ALWAYS DURING THE DAY TIME ?
11 /	ARE THERE OPPORTUNITIES IN PERSONAL SERVICE CAREERS FOR -
12.	DID POPEYE SAY THERE WERE PERSONAL SERVICE JOBS WHEREVER THERE ARE PEOPLE ?

OTHER TITLES AMILABLE-KING FEATURES CAREER EDUCATIONAL SERIES EI HEALTH E2 ENVIRONMENTAL E3 COMMUNICATIONS E4 TRANSPORTATION E5 CONSTRUCTION E6 CONSUMER & HOMEMAKING E7 MANUFACTURING E8 HOSPITALITY & RECREATION E9 MARKETING & DISTRIBUTION E10 BUSINESS & OFFICE E11 PUBLIC SERVICE E12 PERSONAL SERVICE E13 MARINE SCIENCE E14 FINE ARTS & HUMANITIES E15 AGRI-BUSINESS & NATURAL RESOURCES

SCING Features 235 EAST 45 ST.-NEW YORK, N.Y. 10017



IF YOU THINK YOU WOULD LIKE TO WORK CLOSELY WITH PEOPLE, HELPING THEM TO FEEL OR LOOK BETTER, A CAREER IN PERSONAL SERVICES MAY BE JUST RIGHT FOR YOU.

YOU MIGHT LIKE WORKING AS A BARBER OR A HEALTH SALON OPERATOR, YOU MAY DECIDE TO BE A MARRIAGE COUNSELOR, A FUNERAL DIRECTOR OR A CHAUFFEUR. THESE ARE A FEW OF THE JOBS AND CAREERS OFFERED IN THE PERSONAL SERVICE CAREER FIELD.

SOME OF THESE OCCUPATIONS REQUIRE MORE EDUCATION AND TRAINING THAN OTHERS, FOR EXAMPLE, YOU WOULD NEED LESS EDUCATION AND EXPERIENCE AS THE OPERATOR OF A PET STORE THAN YOU WOULD REQUIRE FOR A CAREER AS A FUNERAL DIRECTOR.

F YOU ARE OLD ENOUGH, WANT A JOB, AND IF YOU CAN QUALIFY, YOU MIGHT FIND WORK IN THIS FIELD HIGHLY REWARDING. MOST JOBS IN PERSONAL SERVICES ARE HELPFUL TO OTHER PEOPLE AND THERE ARE POSITIONS FOR PERSONS OF ALL RACES AND BELIEFS, YOUNG AND OLD, MALE OR FEMALE. SOME JOBS IN PERSONAL SERVICES ARE FOR PEOPLE WITH COLLEGE EDUCATIONS WHILE IN OTHERS YOU MAY NOT EVEN NEED A HIGH SCHOOL DIPLOMA. YOU CAN WORK PART-TIME AND THERE ARE OPENINGS IN SOME FIELDS FOR THE PHYSICALLY HANDICAPPED.

F YOU WOULD LIKE TO LEARN MORE ABOUT PERSONAL SERVICE CAREERS, ASK YOUR VOCATIONAL OR CAREER GUIDANCE COUNSELOR. HE MAY ARRANGE FOR YOU TO SEE AND TALK WITH PEOPLE WHO ACTUALLY HAVE PERSONAL SERVICE JOBS.

